Pedro Mugartegui

Product Designer (UX Designer)

8+ years of experience in designing user-centric digital products, with a strong focus on user research, prototyping, and crafting intuitive interfaces for **SaaS B2B & B2C companies**. Adept at leading design teams and collaborating with development to create innovative solutions. Seeking a Product Designer role to leverage my strategic mindset and ability to enhance digital experiences through a **data-driven approach**.

CONTACT

Phone: +33 784523514
Email: petemugartegui@gmail.com
Address: Boulogne-Billancourt, île de France
Portfolio: www.pedromugartegui.com

PROFESSIONAL EXPERIENCE

Product Designer | 2020–Current

BlueOptima – Guadalajara, México

- **Product Redesign:** Led the redesign of the Predictive Assessment product, resulting in a 25% increase in completed assessments and a 30% reduction in user-reported issues.
- **User Research:** Conducted qualitative and quantitative user research, developed detailed personas and user journey maps, identifying pain points and opportunities for improvement.
- **UI Optimization:** Applied usability testing insights to refine the user interface, leading to a 40% decrease in user errors.
- **Team Leadership:** Played a key role in expanding the design team from 2 to 10 designers, achieving a 60% increase in customer satisfaction and a 75% boost in design output.

UI/UX Designer | 2016–2020

Inclan Interactive – Utah, USA (Remote)

- **End-to-End Product Design:** Designed user-friendly interfaces for digital products targeting American clients, significantly increasing customer acquisition and revenue.
- **Advocating for UX:** Promoted the adoption of user experience practices within the company, resulting in increased awareness and a greater emphasis on UX in project selection.
- **Prototyping & Development Collaboration:** Created interactive prototypes using Figma, streamlining the design-development process in close collaboration with development teams (HTML5, CSS3).

EDUCATION

Bac + 4 Computer Systems Engineering

Universidad Autónoma del Carmen (UNACAR), Mexico (2016)

Equivalent to a 4-year Bachelor's degree, recognized by ENIC-NARIC with a Level 6 in the EQF (European Qualifications Framework).

TECHNICAL SKILSS

Tools

- Figma, Adobe Suite, Miro, UserZoom, Framer, Google Suite, Google Analytics, Jira, Confluence

Methods

- Design Thinking, Lean UX, Agile Methodologies

Competencies

- Prototyping, Usability Testing, UI Design, User Journey Mapping, User Research, Atomic Design, Product Strategy

Languages

- Spanish (Native), English (Professional) , French (Advanced)

CERTIFICATES

Usability Testing | 2022

Interaction Design Foundation

Product Design & UX | 2020

Platzi